

Sign & Media

3rd | Signage | Advertising | Printing | Indoor and Outdoor Display
Technology and Solutions Trade Show and Conference **Trade Show 2022**



**Cutting-Edge Business Exhibition.
Unparalleled Marketing Opportunity.**

**15-17 September 2022
Chennai Trade Centre
Chennai | India**

www.signmediashow.in

Concurrent Shows



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New Markets | More Opportunities More Trade Visitors | More Business

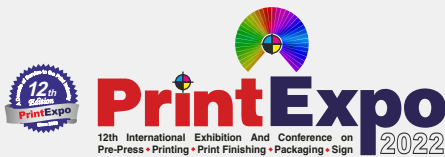
Sign & Media Trade Show 2022 is India's Premier trade show for sign, visual communication, advertising and printing sectors.

Sign & Media Trade Show 2022 co-located with PrintExpo 2022 and PrintPack Expo 2022 together will attract 175+ exhibitors and more than 15,000 qualified attendees comprising of buyers, decision makers and all those who influence buying decisions in their organisations.

Sign & Media Trade Show 2022 provides great opportunity for suppliers to showcase showcasing the cutting-edge technology and solutions in wide format printing, digital signage, LEDs, software that will make your business more efficient and more profitable.



Concurrent Shows



Top Reasons to Exhibit

- ▶ Winning combination of Sign & Media Trade Show 2022 is co-located with PrintExpo 2022, South India's biggest and most successful print show since 2009 and PrintPack Expo 2022, Folding Cartons, Corrugated, Printing and Packaging Trade Show showcases technology and solutions for print, pack and sign industry sectors.
- ▶ 175+ Exhibitors and over 15,000 qualified trade visitors comprising of buyers and decision makers are expected attend the Sign & Media Trade Show 2022 co-located with PrintExpo 2022 and PrintPack Expo 2022, organised on a floor space of over 65,000 sq. ft., spread over 2 Exhibition Halls.
- ▶ More exhibits, more technology and more solutions will attract more qualified buyers and decision makers pan India, mainly from the Tamilnadu, Kerala, Karnataka, Andhra Pradesh and Telangana
- ▶ The 3 co-located shows are the most cost effective marketing opportunity to meet with the largest number of buyers from the region.
- ▶ An unparalleled networking opportunity – the shows will put you in touch with the most active buyers from across the region.
- ▶ The 3 shows present a very effective platform to target, test, develop new markets, identify and recruit new distributors and partners.
- ▶ Post pandemic, launch your business into high gear for 2022 and build business relationship that will reap long term benefits.

Make the Right Business Investment





Visitor Promotion Program

A very aggressive Visitor Promotion Program has been designed to deliver largest number of targeted trade visitors to the Sign & Media Trade Show 2022

- ◆ Over 40,000 printed (hard copy) invitations to target visitor group
- ◆ Hosted Buyers programme
- ◆ VIP Invitations to around 2500 Key Buyers
- ◆ Pre-Show Buyer-Seller Meets & Road Shows
- ◆ Over 36,000 Direct e-mail Campaign to target trade visitor group
- ◆ 45,000+ WhatsApp Campaign to target visitor group
- ◆ E-Show Preview send to 36,000+ targeted Buyers and Decision Makers
- ◆ Invitation Cards : 100 Invitation Cards complimentary to exhibitors
- ◆ Tie-up with Industry Associations and Trade Bodies
- ◆ Write-up and Promotions in Trade Magazines
- ◆ Press Releases
- ◆ Tele-Visitor Marketing
- ◆ Participating in Similar Profile Exhibitions



Who Should Exhibit?

If you Manufacturer, Supplier or Distributor of any of the Machines, Equipment, Materials, Products or Services listed below, Sign & Media Trade Show 2022 is a Must-Exhibit trade show for you: (Suggestive list, please ask us for full comprehensive list)

Printing Machines

- ▶ Digital Printers
- ▶ Wide Format Printers
- ▶ Flat-Bed Printers
- ▶ Large Format Printers
- ▶ Print Heads and Softwares
- ▶ Fabric and Textile Printers
- ▶ Screen Printing Machines
- ▶ UV Printers
- ▶ Eco-Solvent Printers
- ▶ Inkjet Printing Machines
- ▶ Narrow Format Printers
- ▶ Heat Transfer Systems

Fabricating/Finishing & Decorating Machines & Equipments

- ▶ 3-D Laser Equipments
- ▶ Flex Seaming Machines
- ▶ Heat Transfer Systems
- ▶ Lamination Machines
- ▶ Laser Engravers
- ▶ Plasma Cutting Machines
- ▶ CNC Routers

- ▶ UPS/ Inverters
- ▶ Vinyl Cutting Machines
- ▶ Die-Cutting Machines
- ▶ Embossing & Hot Stamping Machines
- ▶ Vacuum Forming Machines
- ▶ Folding
- ▶ Framing

Sign/POP/POS

- ▶ Frontlit Signs
- ▶ Backlit Signs
- ▶ Edgelit Signs
- ▶ Engraved Signs
- ▶ L.E.D Displays
- ▶ Laser Displays
- ▶ Motion Displays
- ▶ Neon & Glow Signs
- ▶ Plasma Screens
- ▶ Revolving Boxes
- ▶ Scrollers & Slimlights
- ▶ Squal Lighting Signs
- ▶ Direction & Traffic Signage
- ▶ Pathway Signs

Pre-Press

- ▶ Computers
- ▶ Scanners
- ▶ Design Software
- ▶ Clip-Art & Image Banks
- ▶ Colour Management Systems
- ▶ Proofing Systems

Raw Materials & Substrates

- ▶ Acrylic Sheets
- ▶ Aluminium Composite Panels
- ▶ Adhesives & Bonding Chemicals
- ▶ Flex Media
- ▶ Flute Boards
- ▶ Inks and Consumables
- ▶ Lamination Films
- ▶ Neon Tubes/ Equipments
- ▶ Paper & Films
- ▶ Polycarbonate Sheets
- ▶ Polypropylene Sheets
- ▶ Polystyrene Foam
- ▶ PVC Foam boards
- ▶ Retro Reflective Board

- ▶ Sign Ballasts
- ▶ Holographic Films
- ▶ Flexible Reinforced Substrates
- ▶ Transfer Films
- ▶ Flock Films

Printing Inks

- ▶ Eco-Solvent Inks
- ▶ Solvent Inks
- ▶ Green Inks
- ▶ UV Inks
- ▶ Screen Printing Inks
- ▶ Offset Printing Inks
- ▶ Laser Toners
- ▶ Ink Cartridges

Printing Services

- ▶ Digital Printing
- ▶ Flex Printing
- ▶ Screen Printing
- ▶ Balloon Printing
- ▶ Textile Printing
- ▶ Embossing
- ▶ Transfer Printing
- ▶ Glass & Metal Printing



Who Will Visit

Sign & Media Trade Show 2022 is a must-visit exhibition for a broad variety of crossover industries from the following visitor and market segments:

- ▶ Advertising and Media Agencies
- ▶ Architects and Architectural Contractors
- ▶ Bill Board and Hoarding Contractors
- ▶ Branding and Image Consultants
- ▶ Commercial Designers
- ▶ Commercial Printers
- ▶ Print and Copy Shops
- ▶ Corporate Reprographic Departments
- ▶ Design Studios
- ▶ Designers and Fabricators
- ▶ Digital Printers/Screen Printers
- ▶ Educational Institutions
- ▶ Event Managers
- ▶ Exhibition Organisers
- ▶ Exhibition Signage Makers
- ▶ Graphic Designers
- ▶ Hotels and Restaurants
- ▶ OOH Media Companies
- ▶ Outdoor Media
- ▶ Photographers & Videographers
- ▶ Photographic Studios
- ▶ Point of Sale
- ▶ Print Users and Buyers
- ▶ Reprographic Houses
- ▶ Retailers and Retail Stores
- ▶ Shopping Malls
- ▶ Sign Makers

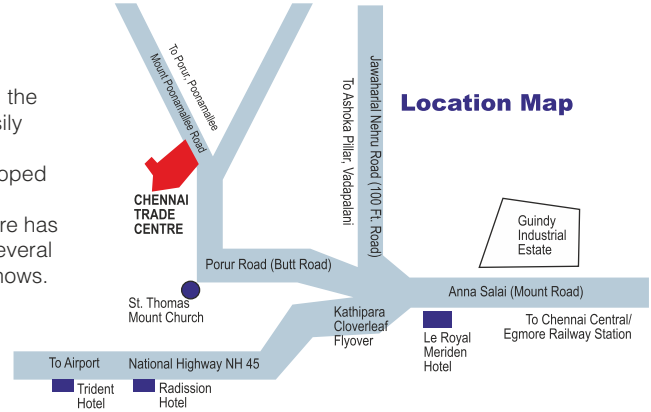


Exhibition Venue

Sign & Media Trade Show 2022 will be organised at the Chennai Trade Centre, Chennai, India. The venue is Chennai's most prestigious, well located and easily accessible exhibition centre. Located at Nandambakkam adjacent to St. Thomas Mount, the venue is close to the Central Business District and to Domestic and International Airports. The Exhibition Centre is architecturally and technically designed to hold large exhibitions. It is conveniently placed very close to many of the city's major

hotels.

Chennai is strategically located in the heart of Southern India and is easily accessible by air, rail and road. Chennai is Industrially well developed with a conducive business environment. Chennai Trade Centre has the distinction of having hosted several national and international trade shows.



The Organisers : 32 Years and Counting... Organising Excellence Since 1990

Showcase Trade Fairs And Business Media Private Limited, incorporated in 1990, Formerly known as Intel Trade Fairs and Expositions Private Limited has been connecting businesses for 3 decades since 1990.

As envisioned over the past 32 years, we have successfully and effectively created the finest networking platform for our customers and partners to grow their businesses.

Carrying this vision forward, our mission is to keep our customers and stakeholders "Stay in Touch with the Latest Technology and Solutions" thus enabling them to "Stay Ahead in their Business"

Acquiring, merging and consolidating our different businesses under one roof, we are now India's only one-stop solutions company operating in four key areas, such as trade fairs,

seminars & summits, marketing services and event management.

A business portfolio that includes numerous B2B trade shows, such as, PrintExpo, Intelpack, Foodtek, PharmaPack, SouthPack, PackPro, Food & Drink Technology Expo, WLS Expo, Automation Expo, Fire & Safety etc.

Concurrent Shows

www.signmediashow.in | www.printexpo.in | www.printpackexpo.in



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Business Media Private Limited**

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